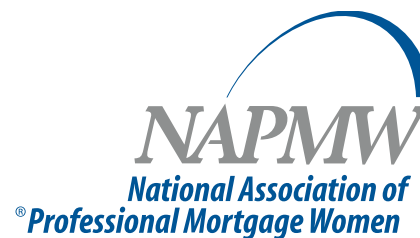


NOTES & DEEDS®



Advertising Rates
as of June 1, 2007

About The Publication

Notes & Deeds is the official newsletter of the National Association of Professional Mortgage Women (NAPMW). It is published three times a year to the membership and reaches approximately 3,000 mortgage lending professionals per issue.

It is the mission of the publication to inform the NAPMW membership of the goals and accomplishments of the Association and to provide timely articles of professional and industry-related interest.

Regularly featured columns include "Women at Work" that features information about the advancement of women in the workforce and "Neighborhood Watch" that highlights the activities and accomplishments of NAPMW's Region and Local Associations.

Notes & Deeds is 12 pages in length and is four-color.

Ad Submission

Space & Copy Deadlines: Advertisements are due the 5th of the month in accordance with the following schedule.

April 5th for the May 2007 Issue

July 5th for the August 2007 Issue

November 5th for the December 2007 Issue

March 5th for the April 2008 Issue

Copy Requirements: All ads must be submitted camera-ready, i.e., all artwork and type is in place, the ad is the correct size, and is ready for publication, via film or electronically.

Film: 133 line screen, emulsion down, right reading.

Disk Formats: We support PC - formatted disks: 3 1/2" floppy disks. 100 MB Zip disks, and CD-Roms.

File Formats:

PC Platform - PageMaker, Photoshop. Please provide: all linked files (tiff, eps, jpg), fonts and laser or composite sample of the ad.

Adobe Acrobat - (PDF File Format), V3.x, 4.x, or 5.x NOTE: When submitting black and white files, images must be set to grayscale, not CMYK before distilling. Please be sure all fonts are imbedded. Images embedded in PDF files should not be downsampled below 300 dpi.

Payment: All ads must be accompanied with payment to: NAPMW, P.O. Box 2016 (98020), 23607 Hwy. 99, Ste. 2C, Edmonds, WA 98026.

For More Information

Contact NAPMW Headquarters at: Phone (800) 827-3034, fax (425) 771-9588, or e-mail info@napmw.org.

B & W RATES

Full Page \$550.00
7-1/2"w x 10"h

Half Page (H) \$280.00
7-1/2"w x 5"h

Half Page (V) \$280.00
3-11/16"w x 10"h

Third Page (H) \$190.00
7-1/2"w x 3-1/4"h

Third Page (V) \$190.00
2-3/8"w x 10"h

Quarter Page \$150.00
3-11/16"w x 5"h

Inside Front Cover \$675.00
7-1/2"w x 10"h

Inside Back Cover \$640.00
7-1/2"w x 10"h

Back Cover \$600.00
7-1/2"w x 6-1/4"h

A 10% discount is given to advertisers who contract for four consecutive issues. Rates are non-commissionable.