



Partners in Progress

The National Association of Professional Mortgage Women (NAPMW) Partners in Progress sponsor program is designed specifically for select companies interested in enhancing their national presence with NAPMW, the premier community of professionals who engage in the mortgage banking industry.

Since 1964 NAPMW's purpose has been to help women advance in business, personal and leadership development. We believe this is a cause everyone can stand behind.

NAPMW's sponsor packages are priced to encourage participation by businesses of all sizes. The fee of each package is affordable and all maximize sponsors' exposure beyond what would be received if purchased individually.

Primary benefits include:

- **National Visibility to Professionals from All Areas of Mortgage Industry.**
- **Advertising Exposure through Numerous Proven Communication Channels.**
- **High Profile Marketing at Key Association Events**

NAPMW thanks our Partners, whose financial support helps provide quality programs and communications to our members throughout the year. NAPMW members are encouraged to consider NAPMW Partners, whenever possible, when selecting service partners and products for their business.

Partner Packages

Diamond Partnership: Reserved for those companies that want to enjoy competitive exposure while helping shape the future of NAPMW.

Emerald Partnership: Designed for those companies interested in capitalizing on NAPMW's business and networking opportunities – providing additional visibility and prestige.

Ruby Partnership: Ideal for those companies that want to advance their sales and marketing goals while supporting a nationally recognized organization.

Sapphire and Amethyst Partnership: Appeal to Local and Regional companies seeking national marketing exposure on a smaller scale.

In Kind Donations of less than \$750.00 are also accepted and appreciated. In Kind Donors will receive a one-time mention in the respective Annual Education Conference Program.

"People know me because of my work in the industry and my membership in NAPMW. This directly relates to my employer. Because of the quality of our work and our connections with NAPMW, we've been able to bring in big books of business over and over again."

Alana Stephens, GML, ARU First Mortgage Company, LLC



Diamond Partnership – \$10,000.00

As a Diamond Partner, your company/organization will...

- Be named a Special Event Sponsor of the NAPMW Conference. Selection of event will be on a first come, first served basis, with the previous year's sponsor having first right of refusal. Available Special Event Sponsorships include:
 - Opening Ceremonies including Keynote Speaker
 - Campaign Dinner & Entertainment
 - Installation Banquet
 - Professional Development Seminar
 - Education Session Presenter
- Features of Special Event Sponsorship are:
 - Signage at Special Event
 - Speaker opportunity at Special Event
 - Full page Conference Program Advertisement
 - Four (4) Full Conference Registrations
 - Conference Program listing and logo placement
 - Partner Appreciation Award presented at Conference
 - Name mention in Conference press releases.
- Be named a sponsor of one of NAPMW's Educational seminars or Webinars that includes the following additional features:
 - Name listing on promotion and registration materials.
 - Registration handout
 - Name mention as sponsor at event.
- Receive three (3) full page ads in NAPMW's official publication, electronically.
- Receive a one-time Spotlight Article in NAPMW's official publication.
- Receive six (6) banner ads on a NAPMW website page.
- Receive general recognition and hyperlink with company logo on NAPMW website.
- Receive two (2) NAPMW memberships.
- Receive three (3) e-mail announcements from the Diamond partner to be distributed by and at the discretion of NAPMW.
- Name mention in press release(s)
- Partner logo for use in company/organization advertising/promotion.

Partners in Progress FAQs

- Q.** Why become a NAPMW Partner/Sponsor?
- A.** To enhance your visibility year-round to mortgage professionals that use your products and services every day, while supporting the premiere education organization of the mortgage banking community.
- Q.** What does it cost to participate in Partners in Progress?
- A.** A myriad of Partner Packages are available.
Please refer to the specific Packages for pricing.
- Q.** What is the difference between 12-month Partners in Progress sponsorships and Conference Specific sponsorships?
- A.** To bring our Partners greater value, NAPMW's Partners In Progress program provides Partners year round exposure through numerous marketing and communication vehicles.
- Q.** Who should I contact if I have questions about Partners In Progress?
- A.** Contact NAPMW at 800-827-3034 or E-mail napmw1@aol.com . Please indicate NAPMW Partners In Progress in subject line.



Emerald Partnership – \$8,750.00

As an Emerald Partner, your company/organization will...

- Be named a Conference Lunch or Education Session Sponsor. Selection of event will be on a first come, first served basis, with the previous year's sponsor having first right of refusal.
- Additional features of Special Event Sponsorship are:
 - Signage at the Lunch or Educational Session.
 - Full page Conference Program advertisement.
 - Two (2) Full conference Registrations
 - Conference Program listing
 - Name mention in Conference press releases.
 - Receive two (2) full page ads in NAPMW's official electronic publication.
- Be recognized in official electronic publication
- Receive general recognition and hyperlink with Company logo on NAPMW website.
- Receive name recognition in NAPMW Headquarters email signatures.
- Receive one (1) e-mail announcement from the Emerald Partner to be distributed by and at the discretion of NAPMW.
- Name mention in press release(s).
- Partner logo for use in company/organization advertising promotion.

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Ruby Partnership - \$5,000.00

As a Ruby Partner, your company/organization will...

- Be named Beverage Break or Program Sponsor of a NAPMW Conference. Selection of sponsor package will be on a first come, first served basis, with the previous year's sponsor having first right of refusal:
- Additional features of aforementioned sponsorships are:
 - Company/organization name or logo printed item (if applicable)
 - Signage at the event(if applicable)
 - ½ page Conference Program advertisement.
 - One (1) Full conference Registration.
 - Conference Program listing.
 - Name mention in Conference press releases
- Receive one (1) half page ad in NAPMW's official electronic publication.
- Be recognized in each issue of NAPMW's official electronic publication.
- Receive two (2) banner ads on a NAPMW's website.
- Receive general recognition and hyperlink with company logo on NAPMW website.

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A. A myriad of Partner Packages are available. Please refer to the specific Packages for pricing.
- Q. How does a company/organization insure its desired sponsorship level?
A. Partner Packages are awarded on a first come, first served basis. Reserve yours today!
- Q. What is the difference between 12-month Partners in Progress sponsorships and Conference Specific sponsorships?
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- Q. Who should I contact if I have questions about Partners In Progress?
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Sapphire Partnership – \$2,000

As a Sapphire Partner, your company/organization will...

- Receive recognition in the Conference Program listings.
- Receive name mention recognition in Conference Press releases.
- Be recognized in each issue of NAPMW's official electronic publication.
- Receive general recognition and hyperlink with company logo on NAPMW website.
- Receive name recognition in NAPMW Headquarters email signatures.
- Name Mention in press release(s).
- Partner logo for use in company/organization advertising/promotion.

Amethyst Partnership - \$1,000

As an Amethyst Partner, your company will...

- Be listed in the Conference Program.
- Be recognized in each issue of NAPMW's official electronic publication.
- Name Mention in press release(s).

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Partner Packages (Please check one)

- Diamond.....\$10,000.00 (or 4 equal installments of \$2500.00)
- Emerald.....\$8,750.00 (or 4 equal installments of \$2187.50)
- Ruby.....\$5,000.00 (or 4 equal installments of \$1,250.00)
- Sapphire.....\$2,750.00 (or 4 equal installments of \$687.50)
- Amethyst.....\$1,000.00 (or 4 equal installments of \$250.00)
- In Kind Sponsorship for \$_____ (payable in one payment)

Partner Packages are available on a first-come, first served basis. Partnership period will be one year from the date of this agreement. Conference recognition will only be granted for one Conference year.

_____ agrees to Participate in NAPMW's Partners in Progress Program. (Please list Company/organization name as you want it to be listed on Association Materials.)

Signature _____ Date _____

Payment

Payment in full or your first installment must accompany this Agreement. You will receive a monthly invoice for the remaining 3 installments. **Payment in full is required within six months of the date of this agreement.** (Additional arrangements can be made if more time is needed and requested in advance.)

If a balance is 30 days or more past due, Partnership benefits will be suspended until payment is received.

- Check Enclosed Visa Mastercard Discover Amex

\$ _____ Exp. Date _____
Card# _____ CVV Code _____

Signature _____

Primary Contact for Partnership (please print)

Name/Title _____

Address _____

City _____ ST _____ Zip _____

Phone () _____ Fax () _____

E-mail _____

Web Address _____

An original signed copy of this document must be mailed to the address below with payment.

Questions? Call NAPMW at (800) 827-3034 or e-mail NAPMW at napmw1@aol.com Please return completed form to
NAPMW
P.O. Box 451718, Garland, Texas 75045